



THE LOUISIANA FREE ENTERPRISE INSTITUTE'S

LEADERSHIP BOOTCAMP

9:00AM	WELCOME & INTRODUCTION <i>Jim Patterson, LABI</i>
9:15 AM	CAMPAIGN FIRST STEPS <i>Andree Miller, Devise Strategy Group</i>
10:15AM	QUALIFYING & ELECTION MECHANICS <i>Jessica Brewster, St. Tammany Clerk of Court</i>
10:45 AM	CAMPAIGN FINANCE & FUNDRAISING <i>Amanda Maloy, Guidry Maloy Group</i> <i>Shea Brittain, Devise Strategy Group</i>
11:45AM	GRAB LUNCH & RESEAT
12:00 PM	TALES FROM THE TRAIL <i>Stephanie Berault, State Representative, District 76</i> <i>Robby Miller, Tangipahoa Parish President</i>
1:00 PM	REACHING VOTERS I—THE GROUND GAME <i>Lionel Rainey, LR3 Consulting</i>
2:00 PM	COFFEE BREAK
2:15 PM	REACHING VOTERS II—STORYTELLING & DIGITAL STRATEGY <i>Lionel Rainey, LR3 Consulting</i> <i>Andree Miller, Devise Strategy Group</i>
3:15 PM	WRAP UP

Presented By:

