

# RESERVE YOUR SPACE TODAY

IN THE SPRING ISSUE OF

5<sup>th</sup>  
&  
*Main*

MAGAZINE

**Tell your story to Louisiana's most influential business and industry leaders, policy makers and elected officials.**

LOUISIANA ASSOCIATION OF BUSINESS AND INDUSTRY  
**MEDIA KIT SPRING 2023**



## A LABI MAGAZINE

LABI will release the spring issue of *5<sup>th</sup> & Main* at our Annual Meeting in March. You don't want to miss out on being in this issue!

### 5<sup>th</sup> & Main will be:

- o First distributed to 1,000 people at LABI's Annual Meeting in March
- o Direct mailed to 5,000+ LABI members throughout the state
- o Direct mailed to all of the Louisiana Legislators
- o Direct mailed to members of the Louisiana Congressional Delegation
- o Distributed throughout Louisiana at all LABI events

**ISSUE DATE: MARCH 2023 / SPACE DEADLINE: JAN. 20**

[20% Discount for LABI Members]

## DISPLAY AD OPPORTUNITIES

(size: 9"x10.875")

### PREFERRED POSITIONS:

	MEMBER	NON-MEMBER
Inside Front Cover .....	\$4,400	\$5,500
Inside Back Cover .....	\$4,400	\$5,500
Page 3 .....	\$4,400	\$5,500
Page 5 & 7 .....	\$4,285	\$5,356
Back Cover .....	\$5,200	\$6,500
Full Page Ad <i>non-preferred position</i> .....	\$2,800	\$3,500
Two Page Ad <i>non-preferred position</i> .....	\$5,000	\$6,250
Half Page Ad <i>non-preferred position</i> .....	\$2,000	\$2,500

## BUSINESS PROFILES

Tell your company story in our special section: Future Focused. Inform readers around the state about the plans and progress your company is making to ensure a brighter future for tomorrow. Writer and photographer included.



	MEMBER	NON-MEMBER
Full Page Story (photographer/writer included) .....	\$4,500	\$5,625
Two Page Story (photographer/writer included) .....	\$5,500	\$6,875



## DISPLAY AD SIZES

**TWO PAGE WITH BLEED**

18.25" x 11.125"

Live area should be at least .375" in from all sides,  
and .5" of the center will be distorted due to the binding.

**FULL PAGE WITH BLEED**

9.25" x 11.125"

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in from all sides

**FULL PAGE WITH NO BLEED**

7.75" x 9.625"

**HALF PAGE  
VERTICAL**

3.7812" x 9.625"

**HALF PAGE HORIZONTAL**

7.75" x 4.7188"

## BUSINESS PROFILE OPTIONS



**FULL PAGE STORY**



## TWO PAGE STORY





# LABI

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