

RESERVE YOUR SPACE TODAY

IN THE SPRING ISSUE OF

**5th
&
Main**

MAGAZINE

**Tell your story to Louisiana's most influential business and industry
leaders, policy makers and elected officials.**

LOUISIANA ASSOCIATION OF BUSINESS AND INDUSTRY
MEDIA KIT SPRING 2023



A LABI MAGAZINE

LABI will release the spring issue of *5th & Main* at our Annual Meeting in March. You don't want to miss out on being in this issue!

5th & Main will be:

- o First distributed to 1,000 people at LABI's Annual Meeting in March
- o Direct mailed to 5,000+ LABI members throughout the state
- o Direct mailed to all of the Louisiana Legislators
- o Direct mailed to members of the Louisiana Congressional Delegation
- o Distributed throughout Louisiana at all LABI events

ISSUE DATE: MARCH 2023 / SPACE DEADLINE: JANUARY 13, 2023

[20% Discount for LABI Members]

DISPLAY AD OPPORTUNITIES

(size: 9"x10.875")

PREFERRED POSITIONS:

	MEMBER	NON-MEMBER
Inside Front Cover	\$4,400	\$5,500
Inside Back Cover	\$4,400	\$5,500
Page 3	\$4,400	\$5,500
Page 5 & 7	\$4,285	\$5,356
Back Cover	\$5,200	\$6,500
Full Page Ad <i>non-preferred position</i>	\$2,800	\$3,500
Two Page Ad <i>non-preferred position</i>	\$5,000	\$6,250
Half Page Ad <i>non-preferred position</i>	\$2,000	\$2,500

BUSINESS PROFILES

Tell your company story in our special section: Future Focused. Inform readers around the state about the plans and progress your company is making to ensure a brighter future for tomorrow. Writer and photographer included.



	MEMBER	NON-MEMBER
Full Page Story (photographer/writer included)	\$4,500	\$5,625
Two Page Story (photographer/writer included)	\$5,500	\$6,875

DISPLAY AD SIZES

TWO PAGE WITH BLEED
18.25" x 11.125"

Live area should be at least .375" in from all sides,
and .5" of the center will be distorted due to the binding.

FULL PAGE WITH BLEED
9.25" x 11.125"

Live area should be at least .375"
in from all sides

FULL PAGE WITH NO BLEED
7.75" x 9.625"

HALF PAGE VERTICAL
3.7812" x 9.625"

HALF PAGE HORIZONTAL
7.75" x 4.7188"

BUSINESS PROFILE OPTIONS

FULL PAGE STORY

TWO PAGE STORY



LABI

500 Main Street | www.labi.org

For Advertising Inquiries contact Ashley Gordon ashleyg@labi.org