

RESERVE YOUR SPACE TODAY

IN THE SPRING ISSUE OF

5th
&
Main

MAGAZINE

**Tell your story to Louisiana's most influential business and industry
leaders, policy makers and elected officials.**

LOUISIANA ASSOCIATION OF BUSINESS AND INDUSTRY
MEDIA KIT SPRING 2022



A LABI MAGAZINE

LABI will release the spring issue of *5th & Main* at our Annual Meeting in February. This issue will feature stories on Louisiana's energy future, workforce development, redistricting and more. Plus, get an insider's tour of one of Louisiana's oldest family-owned businesses. You don't want to miss out on being in this issue!

5th & Main will be:

- o Direct mailed to 5,000+ LABI members throughout the state
- o Distributed to 1,000 people at LABI Annual Meeting in February
- o Direct mailed to all of the Louisiana Legislators
- o Direct mailed to members of the Louisiana Congressional Delegation
- o Distributed throughout Louisiana at all LABI events

ISSUE DATE: FEBRUARY 2022 / SPACE DEADLINE: DECEMBER 3, 2021

[20% Discount for LABI Members]

DISPLAY AD OPPORTUNITIES

(size: 9"x10.875")

PREFERRED POSITIONS:

	MEMBER	NON-MEMBER
Inside Front Cover	\$4,400	\$5,500
Inside Back Cover	\$4,400	\$5,500
Page 3	\$4,400	\$5,500
Page 5 & 7	\$4,285	\$5,356
Back Cover	\$5,200	\$6,500
Full Page Ad <i>non-preferred position</i>	\$2,800	\$3,500
Two Page Ad <i>non-preferred position</i>	\$5,000	\$6,250
Half Page Ad <i>non-preferred position</i>	\$2,000	\$2,500

BUSINESS PROFILES

Tell your story in our special section: Louisiana Made. Whether it's a product or service with roots in our state, the Louisiana Made business profile section allows you to tell your story, your way. Writer and photographer included!

	MEMBER	NON-MEMBER
Full Page Story (photographer/writer included)	\$4,500	\$5,625
Two Page Story (photographer/writer included)	\$5,500	\$6,875



DISPLAY AD SIZES

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18.25" x 11.125"

Live area should be at least .375" in from all sides,
and .5" of the center will be distorted due to the binding.

FULL PAGE WITH BLEED

9.25" x 11.125"

Live area should be at least .375"
in from all sides

FULL PAGE WITH NO BLEED

7.75" x 9.625"

HALF PAGE VERTICAL

3.7812" x 9.625"

HALF PAGE HORIZONTAL

7.75" x 4.7188"

BUSINESS PROFILE OPTIONS



FULL PAGE STORY

TWO PAGE STORY



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