

LABI ANNUAL MEETING

SPONSORSHIP OPPORTUNITIES

FEB 11-12, 2019



The LABI Annual Meeting provides a great opportunity for vital exposure for your organization among hundreds of business leaders and policymakers from around the state. Past keynote speakers have included Rich Karlgaard, Dr. Ben Carson, Steve Forbes, and Dr. Charles Krauthammer. The 2019 program will feature author and pollster Kristen Soltis Anderson and unconventional marketing expert Scott Stratten.

01 WELCOME VIDEO (LIMITED AVAILABILITY)

- Welcome video (60 sec.) shown at beginning of keynote luncheon (LABI provides production)
- Recognition from podium during keynote luncheon
- Logo included in digital wall event signage
- Recognition from podium during morning program and on presentation screen
- Featured company logo on luncheon video screen
- Company logo printed in event program and "interact news feed" feature ad in event app
- Branded item in 1,000 attendee tote bags (items provided by sponsor)
- Hyperlinked logo on LABI.org event info and registration pages
- Company listed in promotional event communication and LABI social media channels
- Registration for 10 attendees with reserved table at keynote luncheon
- Display space in exhibit hall

\$15,000

02 MORNING PROGRAM (2 AVAILABLE)

- Recognition from podium during keynote luncheon
- Logo included in digital wall event signage
- Recognition from podium during morning program and on presentation screen
- Featured company logo on luncheon video screen
- Company logo printed in event program and "interact news feed" feature ad in event app
- Branded item in 1,000 attendee tote bags (items provided by sponsor)
- Hyperlinked logo on LABI.org event info and registration pages
- Company listed in promotional event communication and LABI social media channels
- Registration for 10 attendees with reserved table at keynote luncheon
- Display space in exhibit hall

\$10,000

03 LANYARD

- Recognition from podium during keynote luncheon
- Featured company logo on 1,000 delegate lanyards
- Featured company logo on luncheon video screen
- Company logo printed in event program and "interact news feed" feature ad in event app
- Branded item in 1,000 attendee tote bags (items provided by sponsor)
- Hyperlinked logo on LABI.org event info and registration pages
- Company listed in promotional event communication and LABI social media channels
- Registration for 10 attendees with reserved table at keynote luncheon
- Display space in exhibit hall

\$5,000

04 MEMBER & LEGISLATURE RECEPTION (LIMITED AVAILABILITY)

***Occurs 2/11/2019**

- Recognition from podium during keynote luncheon
- Company logo on LABI Member and Legislative Reception signage
- Featured company logo on luncheon video screen
- Company logo printed in event program and "interact news feed" feature ad in event app
- Branded item in 1,000 attendee tote bags (items provided by sponsor)
- Hyperlinked logo on LABI.org event info and registration pages
- Company listed in promotional event communication and LABI social media channels
- Registration for 10 attendees with reserved table at keynote luncheon
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\$5,000

LABI ANNUAL MEETING CONT.

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05 REFRESHMENT BREAK

- Recognition from podium during keynote luncheon
- Featured company logo on luncheon video screen
- Company logo printed in event program and "interact news feed" feature ad in event app
- Branded item in 1,000 attendee tote bags (items provided by sponsor)
- Hyperlinked logo on LABI.org event info and registration pages
- Company listed in promotional event communication and LABI social media channels
- Registration for 10 attendees with reserved table at keynote luncheon
- Display space in exhibit hall

\$5,000

06 EVENT APP (2 AVAILABLE)

- Company logo on splash page for the LABI 2018 Annual Meeting app from 1/1/2019 through 9/30/2019
- Recognition from podium during keynote luncheon
- Featured company logo on luncheon video screen
- Company logo in printed event program and "interact news feed" feature ad in event app
- Branded item in 1,000 attendee gift bags (items provided by sponsor)
- Hyperlinked logo on LABI.org event info and registration pages
- Company listed in promotional event communication and LABI social media channels
- Registration for 10 attendees with reserved table at keynote luncheon
- Display space in exhibit hall

\$5,000

07 EVENT SPONSOR (LIMITED AVAILABILITY)

- Recognition from podium during keynote luncheon
- Featured company logo on luncheon video screen
- Company logo printed in event program and "interact news feed" feature ad in event app
- Branded item in 1,000 attendee tote bags (items provided by sponsor)
- Hyperlinked logo on LABI.org event info and registration pages
- Company listed in promotional event communication and LABI social media channels
- Registration for 10 attendees with reserved table at keynote luncheon
- Display space in exhibit hall

\$4,000

09 ATTENDEE TOTE BAG

- Recognition from podium during keynote luncheon
- Company logo printed in event program
- Branded item in 1,000 attendee tote bags (items provided by sponsor)
- Registration for 10 attendees with reserved table at keynote luncheon

\$3,000

08 PROGRAM

- Recognition from podium during keynote luncheon
- Company logo printed in event program
- Registration for 10 attendees with reserved table at keynote luncheon

\$2,750