



BEYOND THE BAR

Breaking Down the Capitol's Impact on Business

SPONSORSHIP OPPORTUNITIES

01 PRESENTING SPONSOR (1 AVAILABLE)

- Prominent logo recognition on event registration page on LABI.org, event presentation screen and on printed event materials
- Recognition from podium at morning program with opportunity for company representative to make brief welcome remarks (2 minutes)
- Display table in prime location of exhibitor area
- Logo recognition on attendee name badges
- Six (6) attendee scholarships covering registration fees and materials
- First right of refusal for Presenting Sponsorship of 2018 Beyond the Bar event
- Post-event recognition on LABI.org
- Post-event attendee list

\$10,000

02 COCKTAIL RECEPTION (4 AVAILABLE)

- Logo recognition on event registration page on LABI.org, event presentation screen and cocktail reception signage
- Recognition from podium at morning program and on event materials
- Display table in prime location of exhibitor area
- Four (4) attendee scholarships covering registration fees and materials
- Post-event recognition on LABI.org
- Post-event attendee list

\$4,000

03 TECHNOLOGY SPONSOR (1 AVAILABLE)

- Logo on USB flash drive loaded with seminar presentations for each attendee
- Logo recognition on event registration page on LABI.org
- Display table in exhibitor area
- Two (2) attendee scholarships covering registration fees and materials
- First right of refusal for Technology Sponsorship of 2018 Beyond the Bar event
- Post event recognition on LABI.org

\$5,000

04 REFRESHMENT SPONSOR (2 AVAILABLE)

- Logo recognition on event registration page on LABI.org, event presentation screen and refreshment area signage
- Recognition from podium before morning and afternoon breaks
- Display table in exhibitor area
- Two (2) attendee scholarships covering registration fees and materials
- First right of refusal for Refreshment Sponsorship of 2018 Beyond the Bar event
- Post event recognition on LABI.org

\$2,500

05 EXHIBITOR

- Display table in exhibitor area
- Two (2) limited registrations (does not include seminar materials or continuing education credits)
- Post-event recognition on LABI.org

\$1,000

**To explore sponsorship opportunities,
contact Elena Lacour at 225-215-6647
or elenal@labi.org**